

# Process Color Callouts

The colors in this color ink chart are identified by a four digit number. This number codes the combinations of the screen tint percentage used to produce the observed color. The first digit specifies the amount of cyan. The second digit represents the amount of magenta. The amount of yellow is represented by the third digit while the black ink content is specified by the fourth digit. Research shows that colors developed from less than 10 percent intervals are not distinctly different when produced under normal newspaper production.



<b>C</b>	CYAN
<b>M</b>	MAGENTA
<b>Y</b>	YELLOW
<b>K</b>	BLACK